

WHAT DO YOU THINK ABOUT THE OUTLOOK CONFERENCE? \*

You've just attended a meeting--the 26th National Outlook Conference. Its 5-day sessions, its 75 speakers, and its 500 or more gab-fests have left you brimming with ideas. Some of them you know right off are good and sound, some you think will be helpful, some you are pretty sure are up in the clouds. You've evaluated this conference during meetings, at lunch, in the corridors, all on the run, so to speak. Now, how about taking some time to think it all over rather carefully? Help us sift the good from the better, the "may-repeat-later-on" from the "never-let-it-happen-again."

So, take pencil in hand; Here we go--

I. GREAT EXPECTATIONS: What did you hope this week would do for you?  
(Check all that apply to your case).

- a. Give you factual information on the national agricultural and family living economic situation, production and consumption, costs, income, supply and demand, etc.
- b. Bring before you authorities who can present facts on trends in rural family living outlook.
- c. Provide an opportunity for individual consultation with various personnel of the BAE and BHNHE.
- d. Teach you how to present timely economic facts effectively to farm people.
- e. Help you to interpret the various releases of the Department and to reconstruct them into specific statements of value to people in your State.
- f. Help you to learn from other state representatives how outlook information is being used in Extension work.
- g. Send you home at the end of the week with ideas for an outlook program for your State clearly in mind.
- h. Supply you with printed materials and/or charts ready to give to farm people.
- i. Supply you with information for others on State staffs.
- j. Provide you with an opportunity to get individual help with problems you face in doing family economic work in your State.
- k. Allow time for you to see the city.
- l. Others (specify) \_\_\_\_\_

\*Check sheet prepared by M. L. Collings, Division of Field Studies and Training, at the request of Dr. Gertrude S. Weiss, BHNHE and Mary Rokahr, Extension Service, Division of Home Economics Subject Matter.

II. WHAT FULFILLMENT: How effective was it in supplying you with what you need?

Instructions:

Check  the column which expresses in general your reaction.

Circle  the items in the list that are exceptions to this general reaction.

What Is Your Reaction To:	Got More	Just	Less	No
	: Than I Can Use	: About What I Need	: Than I Need	: Opinion
1. The content in the GENERAL SESSIONS as a means of acquiring:	:	:	:	:
a. Knowledge of outlook for farm business, farm production, prices and costs, world trade, domestic consumer buying power.	:	:	:	:
b. Knowledge of outlook for families, not family incomes, prices & supplies of various consumer goods, outlook for nutrition.	:	:	:	:
c. Suggestions for long time adaptations and adjustments that are necessary for families to understand and make land values; and regional adjustments.	:	:	:	:
d. Facts on the outlook for community services	:	:	:	:
e. Facts on world political situations and agricultural conditions in other countries.	:	:	:	:
2. The contents in the RURAL FAMILY LIVING SESSIONS as a means of acquiring:	:	:	:	:
a. <u>Knowledge:</u>	:	:	:	:
(1) Facts on the housing, household furnishings and equipment outlook; supplies, prices and demand; labor costs.	:	:	:	:

What Is Your Reaction To:	: Got More	: Just	: Less	: No
	: Than I	: About	: Than	: Opinion
	: Can Use	: What I	: I Need	
	:	:	:	:
(2) Facts on national income and consumer price trends, family spending and saving, factors in financial decision making.	:	:	:	:
(3) Suggestions for adjustments that families in different regions must make.	:	:	:	:
(4) Facts on supplies of food, quality of diets, home production.	:	:	:	:
(5) Facts on population changes, migration, family composition.	:	:	:	:
(6) Consumer education phases of Research and Marketing Act.	:	:	:	:
(7) Current research in family economics and in home management.	:	:	:	:
b. Skill in how to do the job:	:	:	:	:
(1) Adapting family living outlook for use by States.	:	:	:	:
(2) Understanding and using charts.	:	:	:	:
(3) How to help agents become familiar with yearly outlook literature.	:	:	:	:
(4) Using economic and social data to develop programs.	:	:	:	:
(5) Using case methods for discussion of data.	:	:	:	:

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What Is Your Reaction To:	Get More Can Use	Just What I Need	Less I Need	No Opinion
(6) How to improve methods in outlook work.	:	:	:	:
(a) With agricultural economists.	:	:	:	:
(b) Your own methods.	:	:	:	:
(7) Increasing effectiveness of teaching methods.	:	:	:	:
(8) Group thinking techniques and dramatization.	:	:	:	:
(9) Where to go for source material.	:	:	:	:

What Is Your Reaction To:	Very Sat- isfactory	Ado- quate	Weak	No Opinion
3. The method * used in setting up the program. Did your ideas get in the program?	:	:	:	:
4. The whole week's planned ac- tivities as a means of helping you individually as a State specialist.	:	:	:	:
a. Exchange ideas with persons from other States.	:	:	:	:
b. Get acquainted with BAE staff members, with BHNHE, Extension federal, Extension State staff members	:	:	:	:

\* - Explanation of method used:

Committees made up of BAE, BHNHE and Extension did the basic planning. Home Management Specialists were consulted; i.e., two home management specialists from each region were asked to write in suggestions. Then your July Home-Management letter asked you for suggestions on program and help you wanted. Remember!

What is Your Reaction To:	:Very Sat-	:Ade-	:Weak	:No isfactory:	Opinion
c. Arrange individual conferences to follow-up on ideas:	:	:	:	:	:
d. Get to talk as well as listen.	:	:	:	:	:
e. See Beltsville research.	:	:	:	:	:
f. Find out what others think we can do.	:	:	:	:	:
g. Develop skill in expressing your own ideas in group discussion.	:	:	:	:	:
h. Get acquainted with the thinking of some speakers in Dept. Commerce, Labor, etc.	:	:	:	:	:

### III. WHAT NEXT? WHAT IS THERE STILL TO BE DONE?

Did the conference go far enough to send you off prepared for the job at home?

Are you now ready with what ideas you need on:

1. Factual information on national level. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
2. Adapting national information to State outlook. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
3. Illustrative materials on national outlook suggestive of types you might adapt for the State. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
4. Leaflets on national outlook to be issued to rural people in the States. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
5. Charts and other illustrative materials for use in meetings with rural people in the States. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
6. Plan for an outlook meeting for your State staff conference. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
7. Plan for an outlook meeting with rural people in your State. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_
8. Suggestions on a year-round program in family financial planning. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_

9. A plan for getting Outlook used in  
developing an Extension program. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_

10. Ways of training agents. Yes \_\_\_\_\_ No \_\_\_\_\_ Maybe \_\_\_\_\_